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Ceremonial Ground Breaking for 30 Acre Riverview 14 Shopping & Entertainment Center in Riverview, Florida

Riverview, Florida - On Thursday, December 3rd, several dozen neighbors, supporters and employees gathered for the formal ground breaking of the Riverview 14 Shopping & Entertainment Center at the southwest quadrant of I-75 & Gibsonton Drive in Riverview, Florida. Located between a Wal-Mart Super Center and the I-75 interchange, this 30 acre commercial project already is scheduled to be the new home for a state of the art 14 screen theater operated by Goodrich Theaters based out of Grand Rapids, Michigan. Executives from developer Strathmore Development Company, project Owners Gibsonton Retail Holdings, LLC, Goodrich Theaters and Zaxby's Chicken participated in the ceremonial ground breaking event with significant clearing and site work well underway. Several dozen guests were hosted by the Riverview Area Chamber of Commerce and all were treated to a wonderful luncheon by Zaxby's Chicken franchise Owners Matt and Cory Wortman.



"We are pleased to bring new and exciting entertainment, shopping and restaurant options to the South Shore market", said Terry Benton, Vice President of Real Estate. "The 30 acres project will have over a dozen restaurant and shopping venues to help make food, fun and shopping closer to all of the existing and new homes going up in the region. Riverview 14 serves as the gateway to the South Shore market south of the Alafia River," Benton said.

Goodrich Theaters Chief Operations Officer Martin Betz told the gathering that this will be the newest state of the art theater with all of the best attributes. Betz said the venue will feature "GD^X" (Giant Digital eXperience), Goodrich's cutting-edge large format auditorium, with a giant 80-foot-wide screen allowing floor-to-ceiling viewing. The all-digital projection theater will feature every auditorium with luxurious recliners and reserved seating, as well as the latest technology and amenities including premium Dolby Atmos sound systems, a spacious lobby, multiple box offices plus self-serve ticket counters and a massive concession stand with self-serve drink refill stations. The theater will also include a 100 seat restaurant off the lobby with scratch foods and beer and wine options. "We've really worked hard to make it a wonderful family experience with something for everyone", said Betz.

Also celebrating in the ground breaking were Matthew and Cory Wortman, Franchise Owners for Zaxby's Chicken. This will be the Wortman's second location in West Florida with their first location on SR-60 east of Brandon. Benton introduced Matthew as an example of a "Great American Story". Having started working at a Zaxby's in Georgia while in school, Matthew worked his way up in responsibilities in the early Zaxby's days to become a trainer and store opener before becoming a franchisee. Wortman said, 'they are excited to be located at this busy quadrant between the Wal-Mart Super Center and huge theater with great access near I-75'.

Site work is scheduled to be completed in early March with businesses opening in the Summer of 2016. For more information, please contact Terry Benton at terryb@strathmoredev.com or (517) 664-4128.

